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Press release

## Dell Partner Awards 2018: a double reward for ABC Data Group!

Simply the best! ABC Data, a leading provider of IT equipment and consumer electronics in the CEE region, was awarded the title of "Client Solutions Distributor of the Year" at the Dell EMC 2018 Partner Awards Gala. A model cooperation with Dell made it possible for ABC Data to receive this prestigious award for the fourth consecutive time. During the Gala, the merits of S4E, a company belonging to ABC Data Group, were also recognized.

This year's Dell EMC Partner Awards Gala took place on Thursday, 15 March at the Sofitel Victoria hotel in Warsaw. Just as every year, the event gathered the most important Partners of Dell EMC in Poland. The highlight of the event was the award ceremony during which the awards were handed out to the most outstanding companies. Two of the awards went to ABC Data. In recognition of the highest quality of cooperation and exceptional competence in the sale of Dell's consumer products, ABC Data received the title and award in the category of "Client Solutions Distributor of the Year". On behalf of the company, the statuette was collected by Ilona Weiss, President of the Management Board of ABC Data.

*- DELL EMC is a global tech leader in the IT industry. ABC Data, on the other hand, is a leading IT hardware and consumer electronics distributor in Central and Eastern Europe. Together, our companies can achieve successes as well as shape and popularize technological trends in the entire CEE region - said Ilona Weiss, President of*



the Management Board of ABC Data - *Moreover, it should be noted that ABC Data Group is a current industry leader in terms of both product portfolio and value added in the form of specialized services. Thus, it doesn't come as a surprise that the title of the "Distributor of the Year" went to us for the fourth consecutive time* - added Ilona Weiss

Another prize was awarded by Dell EMC to S4E, a member of ABC Data Group. The leading value-added distributor was distinguished in the "Dell EMC B2B Brand Ambassador" category. On behalf of the company, the statuette was collected by Paweł Piętka, President of the Management Board of S4E S.A.

The award and the title of the "Client Solutions Distributor of the Year" granted by Dell EMC are not the first distinctions received by ABC Data this year. Since the beginning of the year, the company was recognized, among others, as the "Collaboration Solutions Distributor of the Year 2017" by Cisco and the "Central & Eastern Europe Consumer Tech Distributor of the Year" in the EMEA Channel Academy plebiscite. All these distinctions encourage the companies being part of ABC Data Group to make even greater efforts to develop the sales channel and promote the latest technological trends in the entire CEE region. This, in turn, for many years now has been successfully achieved by ABC Data.



#### **About ABC Data S.A.**

ABC Data S.A. is a leading IT hardware and service distributor in Central and Eastern Europe. It is the only company in the industry that operates directly in eight CEE countries. The company successfully sets market trends and systematically expands its portfolio with products relying on new, innovative technologies. Thanks to many years of investing in online customer service platforms, today ABC Data S.A. enjoys the leading position in the field of online B2B sales. In the years 2009-2018, ABC Data S.A. was named the Best IT Distributor in the CEE region by EMEA Channel Academy – one of the most important industry distinctions. It is the first Polish company that became a member of GTDC, a prestigious association of the largest IT distributors in the world. From 2010, ABC Data has been listed on the Warsaw Stock Exchange.

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