



Warsaw, April 8, 2019

Press release

### ABC Data's sales revenue for March 2019

In March 2019, the estimated consolidated sales revenue generated by ABC Data Group amounted to PLN 353 million. In turn, the estimated consolidated sales revenue for the entire Q1 2019 amounted to PLN 1,031 million.

The estimated sales results generated by ABC Data in March 2019 are about 3% higher compared to March 2018 (+9.7 million PLN). Sales in Q1 2019 amounted to PLN 1,031 million, which means a 3% increase compared to the results achieved in the same period last year (+28 million PLN). Due to implementation of the International Financial Reporting Standard (IFRS) 15, the comparative data for January, February and March 2018 have been modified to cover agency sales for the said period.

In March 2019, the largest increase in sales was recorded by ABC Data in the area of new mobile technologies (+87% y/y). Components maintained a similar year-on-year level of sales, whereas a drop in sales was recorded in the area of VAD and hardware. Considering the entire first quarter of 2019, the area of new mobile technologies recorded a 58% increase in sales year-on-year.

*– March is another month confirming a tendency we have been observing for some time now, meaning a dynamic growth in the area of mobile technologies. This results from consistent broadening of our portfolio of ecosystem devices and smartphones by leading global manufacturers – says Ilona Weiss, President of the Management Board of ABC Data S.A. – When it comes to the results achieved in other areas, they are consistent with our assumptions for this period – adds Ilona Weiss.*



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### **About ABC Data S.A.**

ABC Data S.A. is a leading IT hardware distributor in Central and Eastern Europe. It is the only company in the industry that operates directly in eight CEE countries. The company successfully sets market trends and systematically expands its portfolio with products relying on new, innovative technologies. Thanks to many years of investing in online customer service platforms, today ABC Data S.A. enjoys the leading position in the field of online B2B sales. From 2009 to 2018, ABC Data S.A. received eight awards for the Best IT Distributor in the CEE region given out by EMEA Channel Academy: one of the most important industry distinctions. It is the first Polish company that became a member of GTDC, a prestigious association of the largest IT distributors in the world. From 2010, ABC Data has been listed on the Warsaw Stock Exchange.

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