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Press release

ABC Data's fourth Golden Bell in a row!

For the fourth consecutive time ABC Data was awarded the title of "Distributor of the Year" in the "Mobility Trends" plebiscite organized by MIT MEDIA Group. The judging panel granted ABC Data the Golden Bell award in recognition of the Group's exceptional merits for the development of mobile technologies in Poland and the CEE region.

On February 20, the Warsaw Capitol Theater hosted a solemn gala culminating the ninth edition of the plebiscite, being an overview of the past year in the new technology industry. During the event, the best producers, operators and distributors of the past twelve months were awarded "Golden Bells", prestigious awards named after the inventor of the telephone, Alexander Graham Bell. Special distinctions in nineteen categories were granted by consumers who voted for devices, services and companies distinguishing by their quality and innovation. In turn, in six closed categories the winners were chosen by a specially selected competition jury.

For the fourth time in a row, ABC Data was among companies awarded with the Golden Bell and voted the Distributor of the Year. On behalf of the company, the award was collected by Andrzej Kuźniak, Vice-President of the Management Board of ABC Data.

The mobile segment is of key importance to ABC Data. We are the best distributor of Apple products in Poland as well as the region's first and leading distributor of Xiaomi products. Recently, our portfolio got extended with smartphones from another Chinese giant: Oppo. We strongly support the development of the industry in Poland and Central and Eastern Europe – said Andrzej Kuźniak. For many years we've been setting trends and we're not about to stop



anytime soon. Thank you for your trust and for the prestigious award which embodies it – added the Vice-President of the management Board of ABC Data.

About ABC Data S.A.

ABC Data S.A. is a leading IT hardware distributor in Central and Eastern Europe. It is the only company in the industry that operates directly in eight CEE countries. The company successfully sets market trends and systematically expands its portfolio with products relying on new, innovative technologies. Thanks to many years of investing in online customer service platforms, today ABC Data S.A. enjoys the leading position in the field of online B2B sales. From 2009 to 2018, ABC Data S.A. received eight awards for the Best IT Distributor in the CEE region given out by EMEA Channel Academy: one of the most important industry distinctions. It is the first Polish company that became a member of GTDC, a prestigious association of the largest IT distributors in the world. From 2010, ABC Data has been listed on the Warsaw Stock Exchange.