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Press release

### ABC Data re-elected the "Distributor of the Year" in the CRN plebiscite

The results of one of the most important plebiscites for the Polish IT industry have been announced. The CRN Polska magazine announced the winners and finalists of the 19th edition of the CRN Plebiscite. One of the awards went to ABC Data. For the second time in a row, resellers and integrators voted ABC Data the "Distributor of the Year 2017". This prestigious award only confirms a dominant position of ABC Data in the Polish distribution market.

The winners of the 19th edition of the CRN Plebiscite held this year were selected by over five thousand votes cast by resellers and integrators. The winners of the Plebiscite were presented during an official award giving ceremony held on 7 June in the Villa Foksal restaurant in Warsaw. The meeting was attended by the most important representatives of the IT industry. The event was a perfect opportunity to celebrate the twentieth anniversary of the presence of the CRN magazine on the Polish publishing market, as well as to award the winners. In the "Distributor of the Year 2017" category, the award, for the second time in a row, went to ABC Data, which came before such companies as AB, Action, Incom Group, or Tech Data. On behalf of the company, the statuette was collected by Ilona Weiss, President of the Management Board of ABC Data.

*– CRN is not just another industry magazine, but a true educational institution. It is an inexhaustible source of knowledge about the latest market trends, events and all issues crucial for our industry. No wonder that for years it has enjoyed the huge trust of resellers and integrators, but also producers and distributors – says Ilona Weiss – The CRN magazine's prizes are among the most valuable awards in the Polish IT industry. They are given out by the decision of resellers and integrators, meaning our clients. When it comes to business, there's*

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*nothing more valuable than customer recognition. That's why, in my opinion, the title of "Distributor of the year" confirms that the unique operating model adopted by ABC Data, which provides additional value in every area of the company's activity, is optimal in the current market situation – adds Ilona Weiss.*

ABC Data doesn't solely sell IT equipment; for many year it has set new trends and supported the development of its Partners and Clients. Together with the company's employees, they have been and will remain the most valuable asset of the company. The title of the "Distributor of the Year 2017" in the CRN plebiscite is the second prize this year awarded to ABC Data by the votes of its clients and partners. In February 2018, ABC Data voted the Central & Eastern Europe Consumer Tech Distributor of the Year in the "EMEA Channel Academy: 2018 Awards" poll.

#### **About ABC Data S.A.**

ABC Data S.A. is a leading IT hardware and service distributor in Central and Eastern Europe. It is the only company in the industry that operates directly in eight CEE countries. The company successfully sets market trends and systematically expands its portfolio with products relying on new, innovative technologies. Thanks to many years of investing in online customer service platforms, today ABC Data S.A. enjoys the leading position in the field of online B2B sales. From 2009 to 2018, ABC Data S.A. received eight awards for the Best IT Distributor in the CEE region granted by EMEA Channel Academy: one of the most important industry distinctions. It is the first Polish company that became a member of GTDC, a prestigious association of the largest IT distributors in the world. From 2010, ABC Data has been listed on the Warsaw Stock Exchange.

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