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Press release

### ABC Data once again voted the best OKI distributor in Poland!

Simply unbeatable! ABC Data, a leader in the CEE market of IT hardware and services, once again was awarded the title of OKI Distributor of the Year 2017 in Poland. It's not the first time ABC Data was granted a reward in recognition of excellent sales results related to OKI printing equipment and consumables.

The cooperation between ABC Data and OKI has lasted for fifteen years. During this period, ABC Data has earned the deserved opinion of a true expert in the field of OKI solutions and has gained the position of a leading supplier of the brand's equipment in our country. The many years of experience pay off: this can be proven by ABC Data that once again earned the title of OKI Distributor of the Year in Poland. The award ceremony took place during this year's edition of the SHINRAI meeting held in Iława. On behalf of the company, the award was collected by Dominik Rauk, A-Brand Director at ABC Data.

*– The OKI solutions were added to our portfolio in 2003. Since then, we have gone through all stages of the producer-distributor cooperation. It allowed us to become Partners that hand in hand create the best offer in the market – says Dominik Rauk, A-Brand Director at ABC Data – We make every effort to ensure that OKI solutions reach the largest possible group of business recipients as well as all the consumers who need professional printing devices and print management systems. The fact that the title of OKI Distributor of the Year once again went to us only proves that we are achieving an actual success in this area – he adds.*

OKI is a reputed manufacturer of a wide range of printing equipment and consumables. Moreover, the manufacturer offers a range of services related to ensuring print optimization and efficient document flow. SHINRAI is a cyclical meeting organized by OKI, which on the one



hand, provides a perfect opportunity to summarize what has been done so far, and on the other to work out a strategy for future cooperation. In Poland, the meeting is held, among others, in cooperation with ABC Data.

#### **About ABC Data S.A.**

ABC Data S.A. is a leading IT hardware and service distributor in Central and Eastern Europe. It is the only company in the industry that operates directly in eight CEE countries. The company successfully sets market trends and systematically expands its portfolio with products relying on new, innovative technologies. Thanks to many years of investing in online customer service platforms, today ABC Data S.A. enjoys the leading position in the field of online B2B sales. In the years 2009 – 2018, ABC Data S.A. was named the Best IT Distributor in the CEE region by EMEA Channel Academy, one of the most important industry distinctions. It is the first Polish company that became a member of GTDC, a prestigious association of the largest IT distributors in the world. From 2010, ABC Data has been listed on the Warsaw Stock Exchange.

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