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Press release

### ABC Data Distributor of the Year of Xerox Consumables

ABC Data's successes continue. The company has just won another award, thereby confirming its exceptionally strong position in Poland. ABC Data, a leading provider of IT equipment in Poland and the CEE region, has been awarded by Xerox with the title of the "Consumables Distributor of the Year". Both companies have been cooperating for years and their relationship is a model example of successful business partnership.

Xerox Partner Meetings is a recurring event during which this renowned American printer manufacturer presents its latest solutions and summarises its cooperation with the leading partners in Poland so far. During the June event in Pabianice, the vendor presented, among others, great possibilities provided by the new Xerox VersaLink and AltaLink devices. The event ended with a festive gala, during which the manufacturer awarded prizes to companies most involved in the business cooperation development. One of the statuettes went to ABC Data, which received the "Distributor of the Year 2016" award in the category of consumables.

*- Xerox consumables are an important part of the wide product portfolio of ABC Data. We are delighted that our commitment to their sales has been appreciated – comments Małgorzata Jung, Business Unit Manager at ABC Data. - Our excellent cooperation with Xerox has been already lasting for more than ten years. Such distinctions, as the "Distributor of the Year 2016" award granted to us in the category of consumables, confirm that the cooperation is consistently of high-quality and can be considered a model example of partnership – adds Małgorzata Jung.*



Xerox is one of the world's largest providers of printing and copying equipment and advanced printing and document management solutions. The company has its offices in more than 160 countries, including Poland, where it has been present for more than 20 years. Resellers will find in ABC Data's offer a wide selection of black-and-white and colour laser printers and multifunction devices of this brand and Xerox-branded consumables, as well as other manufacturers' equipment. All solutions are available for ABC Data clients via the InterLink system.

#### **About ABC Data S.A.**

ABC Data S.A. is a leader in the modern IT equipment and consumer electronics distribution in the CEE region. and the only distribution company operating directly in eight Central and Eastern European countries. ABC Data S.A. successfully sets market trends and systematically enriches its portfolio with products from the area of new, innovative technologies. Thanks to continuous development and many years of investment in on-line platforms of customer service, the distributor is one of the leaders in online sales in the Polish B2B sector. Between 2009 and 2017, ABC Data received seven EMEA Channel Academy awards – one of the most important awards in the industry – for the best distributor in Central and Eastern Europe. ABC Data was the first Polish company to join GTDC, a prestigious association of the largest IT distributors worldwide. In 2010, the distributor made its debut on the Warsaw Stock Exchange.

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