



Warsaw, March 8, 2019

Press release

ABC Data: Sales revenues for February 2019

In February 2019, the estimated consolidated sales revenue generated by ABC Data Group amounted to PLN 334 million.

The estimated sales revenue generated by ABC Data in February 2019 is about 9% higher compared to February 2018 (by PLN 28 million). Cumulatively, in the period January-February 2019, the sales amounted to PLN 678 million, which is comparable to the result generated in the same period of the previous year. Higher sales in January 2019 were primarily due to an increase in the area of new mobile technologies (+50% y/y) and VAD (+17% y/y). In turn, in the hardware and component segment, the Group recorded a one-digit drop y/y.

– According to our assumptions, declines in sales - in the year-on-year on- in the areas of components and hardware tend to slow down. The effect of the high comparison base in 2018, due to high demand for graphics cards, gradually weakens. The availability of processors of one of the main manufacturers remains low, which additionally had a strong impact on component sales. February was another month in a row where we recorded a significant increase in the area of new mobile technologies. It mainly results from the dynamically growing sales of smartphones from leading manufacturers and reflects the implementation of contracts recently signed by the Company – says Ilona Weiss, President of the Management Board of ABC Data S.A.



About ABC Data S.A.

ABC Data S.A. is a leading IT hardware distributor in Central and Eastern Europe. It is the only company in the industry that operates directly in eight CEE countries. The company successfully sets market trends and systematically expands its portfolio with products relying on new, innovative technologies. Thanks to many years of investing in online customer service platforms, today ABC Data S.A. enjoys the leading position in the field of online B2B sales. From 2009 to 2018, ABC Data S.A. received eight awards for the Best IT Distributor in the CEE region given out by EMEA Channel Academy: one of the most important industry distinctions. It is the first Polish company that became a member of GTDC, a prestigious association of the largest IT distributors in the world. From 2010, ABC Data has been listed on the Warsaw Stock Exchange.

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