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Press release

ABC Data's revenues in November: increases in the most important categories

In November 2018, the estimated consolidated sales revenue generated by ABC Data Group amounted to PLN 548 million. Cumulatively, the estimated consolidated sales revenue for the last 11 months amounted to PLN 4.1 billion.

In November 2018, ABC Data generated PLN 548 million of sales revenue. This result is comparable to the one achieved in the same period last year (+ 1% y/y). The estimated consolidated sales revenue for the last 11 months amounted to PLN 4.1 billion, which means an increase of PLN 56 million (+1% y/y). From the perspective of the market, in November 2018 the domestic sales of the company increased by 9% y/y.

The largest increase was recorded by the company in the area of new mobile technologies (+32% y/y). Moreover, in November, the sales in the value-added distribution (VAD) segment increased by 4% y/y. In turn, the level sales in the hardware segment in the period in question decreased by 4%.

– Usually, the end of the year is the busiest period for our industry. Moreover, it's the time where a significant part of sales is made. Based on the estimates for October and November we may expect that it won't be any different this year. What's important, we are developing sales in the CEE region, and good sales prospects are now associated with the Baltic States, especially with Lithuania – says Andrzej Kuźniak, Vice-President of the Management Board of ABC Data S.A.



About ABC Data S.A.

ABC Data S.A. is a leading IT hardware distributor in Central and Eastern Europe. It is the only company in the industry that operates directly in eight CEE countries. The company successfully sets market trends and systematically expands its portfolio with products relying on new, innovative technologies. Thanks to many years of investing in online customer service platforms, today ABC Data S.A. enjoys the leading position in the field of online B2B sales. From 2009 to 2018, ABC Data S.A. received eight awards for the Best IT Distributor in the CEE region given out by EMEA Channel Academy: one of the most important industry distinctions. It is the first Polish company that became a member of GTDC, a prestigious association of the largest IT distributors in the world. From 2010, ABC Data has been listed on the Warsaw Stock Exchange.

Contacts with media:

Agnieszka Forasińska

ABC Data S.A.

Agnieszka.Forasinska@abcdata.eu

+48 22 591 67 83